

ANNIE CARSON

Fashion Designer and Technical Designer

CONTACT

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Website | anniecarson.com

SKILLS

Technical Flats

Flat Pattern Making

Draping

Techpacks

CAD creation

Pattern and Print Design

Placed engineering & sublimation scaling

CLO3D

Lectra

Gerber's Accumark

Optitex

YUNIQUE PLM

3D Body Scanning

Adobe Suite Procreate

Shoemaking

Quilting and Embroidery

Millinery Construction

Metals and Jewelry

Sewing

EDUCATION

Syracuse University

BFA | Fashion Design

Visual and Performing Arts

Minor | Retail Management

Whitman School of Management

Magna Cum Laude | 3.7 GPA

London College of Fashion

Study Abroad, Fashion

Design

EXPERIENCE

Assistant Technical Designer, SACHIN & BABI

Ready to Wear, Bridal, BHLDN | October 2021 - Present New York, NY

My day to day responsibilities include evaluating new design samples, fit samples, and production pieces for aesthetic, fit, comfort, and wearability across all departments. Based on reviews, techpacks are developed and distributed to factories. I simultaneously answer vendor emails, update internal charts, prep newly arrived fit samples, attend weekly fittings, communicate with partnering departments, and manage the Lectra Digitizing System.

Technical Design Intern, The Walt Disney Company

Creative Costuming | June 2019 - COVID Orlando, FL

As a Technical designer for the Entertainment Team, my responsibilities included translating designs into technical flats and patterns, completing related tech packs, contributing to weekly fittings, helping to manage production T&A, and trouble-shooting operational wearability for performers across Disney's park characters, parades, and new development including Marvel and Pixar. In addition, I also worked on the production floor with the millinery, sew and cut teams.

Design Intern, Dicks Sporting Goods

Boy's Reebok and DSG Private Label | Summer 2018 Pittsburgh, PA

Designed into parameters and collaborated with cross-functional fit, color, buying and production teams to deliver Reebok's 2019 Back to School Collection and brand research for their new private label DSG. I gained comprehensive visibility into step one of product life cycle, supporting concept inception through assortment completion in a corporate atmosphere.

Design Intern, Louette Bridal

Summer 2017 Brooklyn, NY

Created custom hand sewn and beaded gowns for the labels fall collection while helping with bridal fittings and factory trips. Managed routine production T&A with the local factory and learned the importance of multi-tasking, exercising concise communication and being detail oriented through the resourceful perspective of a small brand.

HONORS

Senior Thesis Award Winner

May 2019 New York, NY

Iris Apfel Award of Excellence in Design | Moschino Award of Excellence in Design | Anna Sui Award of Excellence in Design | Joan Rusitzky Fashion Design Award for Excellence in Color, Fabrication, and Design

World Retail Congress U.S. Representative

April 2018 Madrid, Spain

One of four students, worldwide, to present our award-winning research on the future of fashion to an international audience of industry leaders in Madrid, Spain.

FSF National Merit Scholarship Award Winner

January 2018 New York, NY

Selected for an exclusive design competition based on performance in the YMA FSF National Case Study competition. Tasked to study the opportunities and threats of evolving technology in the fashion industry.

YMA FSF National Case Study Competition Winner

October 2017 New York, NY

Nation-wide case study competition, promoting participants to create a brand that would market well to Macy's new partnership with ETSY.